

15
IDC
2004-2019

2019 IDC
**Fund Directors
Conference**

Sponsorship Opportunities + Benefits

OCTOBER 21-23 // CHICAGO, IL

Conference Sponsorships

IDC launches its sponsorship program! New this year, sponsorship opportunities will be available at the **2019 Fund Directors Conference** in Chicago. Sponsorships are limited to ICI members, law firms, and audit firms and must be approved by IDC. Sponsorship opportunities are available on a first-come, first-served basis.

Luncheon sponsorship | October 22 | One slot available | \$20,000

- » Two (2) complimentary registrations
- » One (1) reserved table at the luncheon
- » One-sentence intro by luncheon moderator thanking sponsor for the support. Intro subject to approval by IDC.
- » Logo recognition on the IDC event website, with a link to sponsor's website. Sponsor will be designated on the IDC website as the luncheon sponsor.
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table located near the registration desk
- » Preconference access to attendee lists (company, name, title and email address) of those attendees who opt to receive promotional materials

Boxed luncheon | October 23 | One slot available | \$10,000

- » One (1) complimentary registration
- » Logo recognition on lunch boxes or bags
- » Logo recognition on all boxed luncheon signage
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table located near the registration desk
- » Preconference access to attendee lists (company, name, title and email address) of those attendees who opt to receive promotional materials

Registration and welcome reception | October 21 | One slot available | \$10,000

- » One (1) complimentary registration
- » Logo recognition on all branded servingware at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated welcome reception signage
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table located near the registration desk
- » Preconference access to attendee lists (company, name, title and email address) of those attendees who opt to receive promotional materials

Reception with cocktails and hors d'oeuvres | October 22 | One slot available | \$15,000

- » One (1) complimentary registration
- » Logo recognition on all branded servingware at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated reception signage and slides
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary virtual tote insert for the conference mobile app (pending IDC review)
- » Opportunity to leave marketing information on table located near the registration desk
- » Preconference access to attendee lists (company, name, title and email address) of those attendees who opt to receive promotional materials

If you have any questions, or are interested in sponsorship opportunities, please contact Pete Bockelman at 202-326-5914 or pete.bockelman@ici.org

