

23 LS

LEADERSHIP SUMMIT

MAY 24-25 | WASHINGTON, DC

SPONSORSHIP OPPORTUNITIES
AND BENEFITS

- » **Conference Sponsorships**
- » **Branding Opportunities**
- » **Thought Leadership Sessions**
- » **Affiliate Events**

CONFERENCE SPONSORSHIPS

Conference reception at the Planet Word Museum | May 24 | 6:30–8:30 p.m. | \$25,000

Benefits include:

- » Four (4) complimentary registration
- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated reception signage and slides
- » Logo recognition by conference chair during general session
- » Logo recognition on the event description to your company website
- » Logo recognition on general communications, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Luncheon event with keynote speaker | May 24 | One slot available | \$22,500

Benefits include:

- » Sponsor will have the opportunity to introduce the keynote speaker
- » Four (4) complimentary attendee registrations
- » Two (2) reserved VIP tables for 10 people at lunch
- » Logo recognition on all dedicated lunch signage and slides
- » Logo recognition by conference chair during general session
- » Logo recognition on the event description to your company website
- » Logo recognition on general communications, on-site signage, welcome loop slides, and printed materials
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SOLD





Conference mobile app and exclusive banner ad | May 24–25 | One slot available | \$17,500

Benefits include:

- » Two (2) complimentary registrations
- » One (1) permanent icon on home screen of conference mobile app
- » One (1) banner ad on the conference mobile app
- » One (1) push notification to be sent to all conference attendees through mobile app on behalf of the sponsor
- » Conference Wi-Fi password to feature sponsor's name
- » Logo recognition on all dedicated mobile app promotions, signage, slides, and printed materials/instruction cards
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

NEW! Welcome reception at the JW Marriott Washington DC | May 23 | 5:30–7:00 p.m. | \$15,000

Benefits include:

- » Two (2) complimentary registration
- » Logo recognition on all branded servingware in sponsored area at the event (glassware, napkins, etc.)
- » Logo recognition on all dedicated reception signage and slides
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Conference tote bag | May 24–25 | One slot available | \$12,000

Benefits include:

- » Logo recognition on tote bags to be distributed to all attendees at registration
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Lanyards | May 24–25 | One slot available | \$11,000

Benefits include:

- » Logo recognition on lanyards to be distributed to all attendees at registration
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Charge and recharge stations | May 24–25 | One slot available | \$10,000

Benefits include:

- » Logo recognition on four (4) pop-up banners near charge and recharge area
- » Five (5) branded areas for charge and recharge stations
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists





Room keys | May 24-25 | One slot available | \$10,000

Benefits include:

- » Logo recognition on room keys to be distributed to all attendees at check-in
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

ReturnMe ID tag | March 24-25 | One slot available | \$8,500

Benefits include:

- » Logo recognition on ReturnMe ID tags to be distributed to all attendees at registration
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Conference breakfast | May 25 | One slot available | \$8,000

Benefits include:

- » One (1) tabletop space for sponsor's marketing literature/giveaway item
- » Logo recognition on all dedicated breakfast signage
- » Logo recognition by conference chair at the opening welcome loop
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, welcome loop slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Wall Street Journal display | March 24–25 | One slot available | \$4,500

Benefits include:

- » Logo recognition on all dedicated *Wall Street Journal* signage
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

BRANDING OPPORTUNITIES

Ballroom escalator | May 24–25 | One slot available | \$17,000

Benefits include:

- » Three (3) complimentary registrations
- » Logo recognition on six (6) escalator panels on escalators going down to the Grand Ballroom
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





Three full column wraps | May 24–25 | One slot available | \$13,500

Benefits include:

- » Two (2) complimentary registrations
- » Logo recognition on three columns on the ballroom event
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Escalator base square columns | May 24–25 | One slot available | \$12,000

Benefits include:

- » Logo recognition on two (2) columns, front and back, at the bottom of escalator on conference level going down to the Grand Ballroom
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with a link to your company website
- » Logo recognition on general conference promotions, on-site signage, general session slides, and printed materials
- » Logo recognition and company description included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

Ballroom wall above escalator | May 24–25 | One slot available | \$12,000

Benefits include:

- » Logo recognition on wall located above the ballroom escalator
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with your company website
- » Logo recognition on general conference slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD

Wall above elevator bank | May 24–25 | One slot available | \$12,000

Benefits include:

- » Logo recognition on wall located above the elevator bank
- » Four (4) complimentary registrations
- » Logo recognition by conference chair at the opening general session
- » Logo recognition on the event website, with your company website
- » Logo recognition on general conference slides, and printed materials
- » Logo recognition and company name included in sponsor icon of the conference mobile app
- » One (1) complimentary physical tote insert and virtual tote insert for the conference mobile app (pending ICI review)
- » Preconference access to attendee lists

SOLD





THOUGHT LEADERSHIP

Concurrent sponsored thought leadership sessions | May 24 |
Two slots available | \$15,000

Benefits include:

- » Host one 40-minute thought leadership event with a five-minute Q&A (45 total minutes)
- » Sessions will take place on May 24 at 11:50 a.m.–12:30 p.m. and 2:15–3:00 p.m.
- » Sponsors will create title, description, and panel for the thought leadership session
- » The thought leadership session title will appear on the conference program and mobile app
- » Sponsor name and logo will appear on conference program
- » Preconference access to attendee lists

AFFILIATE EVENTS

Affiliate events | May 23-24 | Multiple slots available | \$4,000*

Benefits include:

- » Preconference access to attendee lists
- » Affiliate event listing included in the conference mobile app
- » Dinner receptions on the evening of May 23 & 24.

** In addition to the affiliate fee, approved organizations are responsible for all costs related to the hosted function (food, beverage, signage, event transportation, and any other related costs).*

If you have any questions, or are interested in sponsorship and/or affiliate opportunities, please contact Pete Bockelman at pete.bockelman@ici.org or sponsorship@ici.org.