

2021 VIRTUAL

Fund Directors Conference

Sponsorship Opportunities + Benefits

OCTOBER 20–21

VIRTUAL Fund Directors Conference

IDC Independent
Directors
Council

2021 Virtual Fund Directors Conference

Exclusive sponsorship opportunities associated with the 2021 Virtual Fund Directors Conference offer benefits that will raise your organization's profile while capturing the attention of fund directors, fund company professionals, accountants, chief compliance officers, attorneys, consultants, and more. Choices include thought leadership events and coffee breaks.

Conference Highlights



Sponsored content

Enhance your brand with decisionmakers in these 50-minute dedicated sessions that showcase your latest solutions.



Coffee breaks

Sponsor a 20-minute coffee break session that highlights your expertise on a particular topic.

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Thought Leadership Sponsor: \$6,000

(NO MORE THAN THREE PER CONFERENCE DAY)

- » Receive exposure in marketing materials
- » Appear in pre-event marketing and contact emails; includes company name, logo, etc.
- » Receive verbal acknowledgment and a formal “thank you” in morning introductions

Thought leadership event

- » Host one 50-minute thought leadership event
- » Sponsor can choose which conference session their thought leadership conference day is associated with—presentation days will be assigned on a first come, first-served basis
- » Thought leadership events will take place at the beginning of each day (no more than three thought leadership events per day)
- » Sponsor name will appear on agenda

Virtual showcase booth

- » Company logo on sponsor booth page
- » Company description
- » Up to five marketing pieces in sponsor booth

Additional benefits

- » Two sponsor representative registrations
- » Up to five PDF resources included in virtual tote bag
- » Sponsor name, logo, and URL displayed on conference sponsor site
- » 16:9 PowerPoint slide, which can be run during conference break loops

Contact lists

- » Virtual attendee email list (opt-ins; available 24/7 with the parked report system)

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Coffee Break Sponsor: \$5,000

(ONE COFFEE BREAK PER DAY)

- » Receive exposure on marketing materials
- » Appear in pre-event marketing and contact emails; includes company name, logo, etc.
- » Receive verbal acknowledgment and a formal “thank you” in morning introductions

Coffee break event

- » Host one 20-minute coffee break
- » Sponsor chooses which conference session their coffee break conference day is associated with—event slots will be assigned on a first come, first-served basis
- » Coffee break events will take place once per day
- » Sponsor name will appear on agenda

Virtual showcase booth

- » Company logo on sponsor booth page
- » Company description
- » Up to five marketing pieces in sponsor booth

Additional benefits

- » One sponsor representative registration
- » Up to five PDF resources included in virtual tote bag
- » Sponsor name, logo, and URL displayed on conference sponsor site
- » 16:9 PowerPoint slide, which can be run during conference break loops

Contact lists

- » Virtual attendee email list (opt-ins; available 24/7 with the parked report system)

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Tote Bag Sponsor: \$3,000

- » Up to five PDF resources included in virtual tote bag

Virtual showcase booth

- » Company logo on sponsor booth page
- » Company description
- » Up to five marketing pieces in sponsor booth

Additional benefits

- » Sponsor name, logo, and URL displayed on conference sponsor site

Contact lists

- » Virtual attendee email list (opt-ins; available 24/7 with the parked report system)

**If you have any questions, or are interested
in sponsorship and/or affiliate opportunities,
please contact Pete Bockelman at
202-285-1866 or pete.bockelman@ici.org**

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